

How to Install nopCommerce Google Shopping Feed Plugin

Updated on 25 June 2018

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Configure Seurata Google Shopping

Step 1

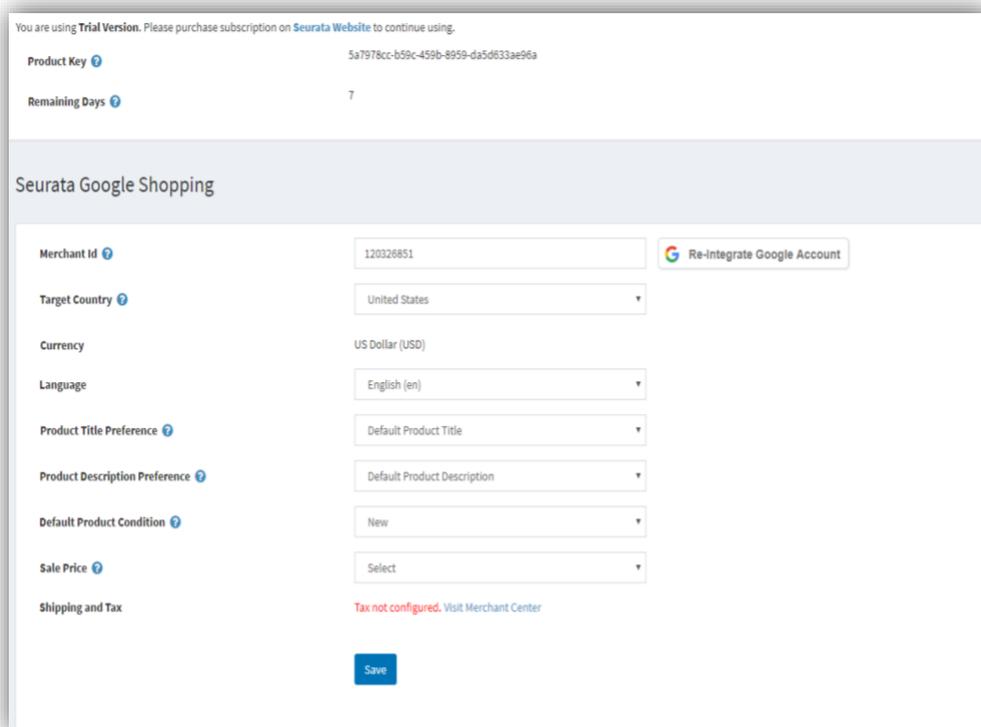
Enter Google Shopping Merchant Id. You can get your Merchant ID by visiting [Google Shopping Merchant Center](#) account.

Step 2

Next click on **'Integrate Google Account'** button which appears after submitting your merchant ID. You will be redirected to Google Login screen. Enter your credentials to login.

Step 3

Once your Google Account is successfully integrated. Select your Target Country along with other options and click on Save button. It will prepare a list of your products, which can later be synced to Google Merchant Center. To sync your products correctly, make sure you check each product under the **'Seurata Plugins > Google Shopping > Products'** tab.



The screenshot shows the 'Seurata Google Shopping' configuration page. At the top, it displays a trial notice: 'You are using Trial Version. Please purchase subscription on Seurata Website to continue using.' Below this, the 'Product Key' is shown as '5a7978cc-b59c-459b-8959-da5d633ae96a' and 'Remaining Days' as '7'. The main configuration area includes several dropdown menus: 'Merchant Id' (120326851), 'Target Country' (United States), 'Currency' (US Dollar (USD)), 'Language' (English (en)), 'Product Title Preference' (Default Product Title), 'Product Description Preference' (Default Product Description), 'Default Product Condition' (New), and 'Sale Price' (Select). A 'Re-integrate Google Account' button is located to the right of the Merchant ID field. At the bottom, there is a 'Save' button and a red warning message: 'Shipping and Tax Tax not configured. Visit Merchant Center'.

Note

- If you change your Google account password, you will have to click on **'Re-Integrate Google Account'** and login to your Google Account.
- You can either synch each product individually or export/import product lists.
- Taxes and Shipping Rates must be configured at Google shopping merchant center.

Tax Rate(s)

Country	Rate Percent	Shipping Taxable ?	Use Global Ship Rate ?
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Configure Tax in your merchant center account. [Visit Merchant Center](#)

Shipping Rate(s)

Name	Delivery Country	Currency	Min Delivery Time	Max Delivery Time	Status	Rate Table
tets	US	USD	0	0	Active	View
New Ship Service 2	GB	GBP	8	45	In-Active	View

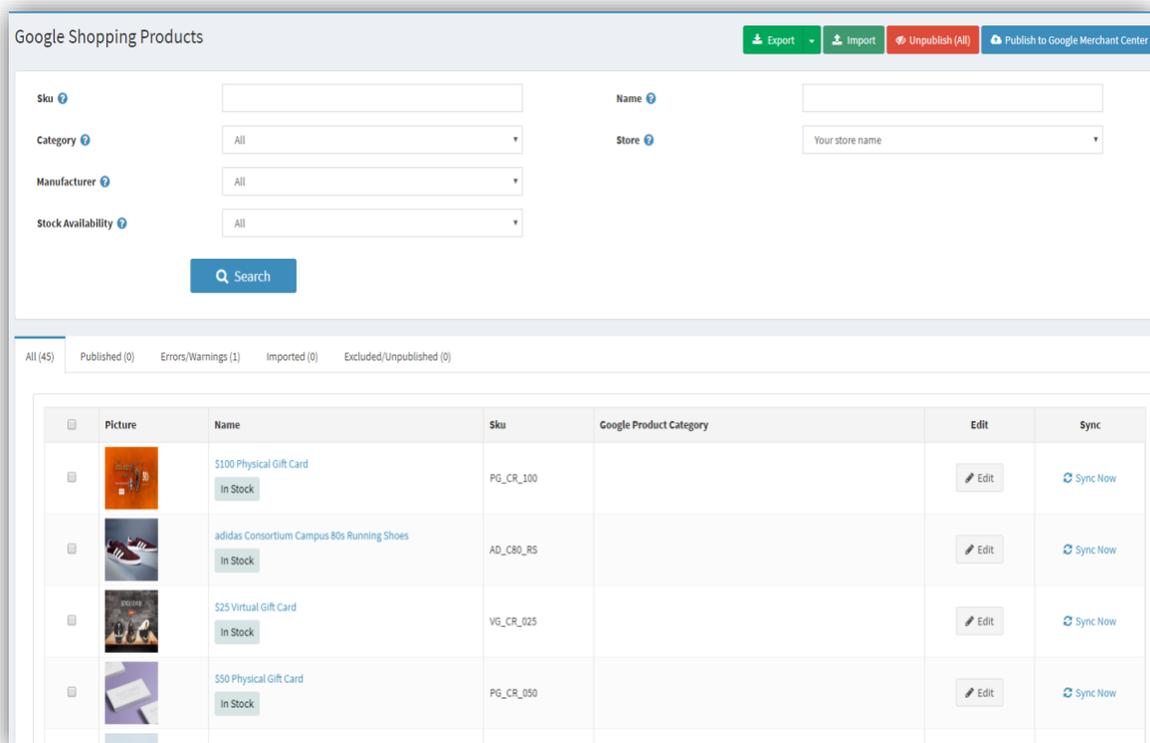
Export/Import facility for Bulk uploads

Step 1

When the you selects product(**least one product**) & click on export feed. The excel sheet gets downloaded.

Step 2

To keep the format of your worksheet intact, please make sure you add the products in rows as shown. Now use the 'import facility' to proceed with the upload.



The screenshot shows the 'Google Shopping Products' interface. At the top right, there are buttons for 'Export', 'Import', 'Unpublish (All)', and 'Publish to Google Merchant Center'. Below these are search filters for Sku, Name, Category, Store, Manufacturer, and Stock Availability, each with a dropdown menu. A 'Search' button is located below the filters. Below the filters, there are tabs for 'All (45)', 'Published (0)', 'Errors/Warnings (1)', 'Imported (0)', and 'Excluded/Unpublished (0)'. The main content is a table with the following columns: Picture, Name, Sku, Google Product Category, Edit, and Sync. The table contains four rows of product data:

Picture	Name	Sku	Google Product Category	Edit	Sync
	\$100 Physical Gift Card In Stock	PG_CR_100			
	adidas Consortium Campus 80s Running Shoes In Stock	AD_C80_RS			
	\$25 Virtual Gift Card In Stock	VG_CR_025			
	\$50 Physical Gift Card In Stock	PG_CR_050			

Step 3

Next, click 'Publish to Google Merchant Center' and you are done!

Note: Import Export/Import can be used **ONLY** after the initial configuration steps are complete and after you have added at least ONE product successfully.

About Us

Seurata makes useful, little applications that deliver big impact for your business. From mobile apps to plugins, extensions and integrations; we are focussed on extending the value of great ecommerce platforms like nopCommerce, Shopify, and Content Management Systems like Umbraco.

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